

VEER NARMAD SOUTH GUJARAT UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

(Evening)

(With Effect From July 2002)

Semester – IV

Optional Courses

5. Rural and Urban Management Group

ORM 401 Urbanization in India

ORM 402 Urban Organization & Management

VEER NARMAD SOUTH GUJARAT UNIVERSITY

MBA (Evening)

Semester – IV

RURAL AND URBAN MANAGEMENT GROUP

ORM 401

Urbanization in India

Objectives:

To provide a comprehensive understanding of the problems associated with the processes of Urbanisation and Industrialisation in India.

Course Contents:

The Dimensions and processes of Urbanisation: Features of Urban economy: Industrialisation and Urban Growth: Socio – economic implications: Urbanisation trends in India: Regional disparities: Growth of Urban settlements: Distribution patterns: Problems of Housing and space: Slums and Unauthorised settlements: Urban Land policy and utilisation: Urban employment and the Informal sector: City-hinterland relationships; Rural – Urban continuum: Migration: Infrastructural and service needs.

Suggested Reading:

1. Abdul Aziz. “Urban poor and Urban informal sector”. 1984. Ashish, N. Delhi.
2. Bose, Ashish. Indian Urbanisation, 1901 – 2001 2nd ed, 1980. Tata Me-Graw Hill, N. Delhi.
3. DeSouza, A. “Urban growth and Urban planning: Political Context of Peoples’ Priorities”. 1983. Indian Statistical Institute, N. Delhi.
4. Dube. K. and Singh A K. ed. Urban Environment in India. 1978. Abbinay, New Delhi.
5. Ghosh, P K. ed. “Urban Development in the Third World”. 1984. Green-wood, West Port.
6. Plalankikr, P G. “Urban Mobility in the Developing Countries, 1978, Popular, Bombay.
7. Satyaraja, R. “Urban Unorganised Sector in India”. 1989. Mittal Publications, New Delhi.

List of cases and specific references including research papers, articles and books will be announced in the class.

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RURAL AND URBAN MANAGEMENT GROUP

ORM 402

Urban Organization & Management

Objectives:

To review the functions of the Urban Institutions, organization, and administration and the role of the local government in the management of Urban community development services.

Course Contents:

Urban community development Concepts and; strategies: Municipal and Urban administration; Evolution, functions, finances, personnel: Urban and Metropolitan growth: Central, State and Local organizations; functions and systems in India; Public utilities and services, Water Supply, Transport, Energy, Housing, Health Sanitation and Social welfare, Employment, Unorganised labour, Customer and commercial services, Law and Order, and other social services / utilities. Organization and administration of public utilities – in Slums / Unauthorised settlements. Applied Urban analysis: Land Policy, Settlement control, tenant and rent control. Financing of public utilities and control.

Suggested Readings:

1. Bahl, Roy ed. "Urban Government Finance: Emerging Trends". 1981. Sage, Beverly Hills.
2. Bent, Alan E and Rossum, Ralph A. "Urban Administration: Management, Politics and Chance". 1976. National University Press.
3. Bertuglia, C 8 etc. ed "Urban Systems: Contemporary Approaches to Modelling". 1987. Croom Heim, London.
4. Bhattacharya, M. "Management of Urban Government in India". 1976. Uppal Books, New Delhi.
5. Cullen, Lan. "Applied Urban Analysis: A Critique and Synthesis". 1984. Methuen, London.
6. Datta, A. "Urban Government Finance and Development". 1970. World Press, Calcutta.
7. Gupta, R P. "Planning and Development of Towns". 1983. Oxford and IBH, New Delhi.

List of cases and specific references including research papers, articles and books will be announced in the class.